Dear Potential Sponsor,

We are writing to ask your organization to sponsor the wrap-up workshop for the 6th Dialog System Technology Challenge (DSTC6) which will be held at Long Beach on December 10th, 2017 right after NIPS. DSTC, the Dialog System Technology Challenge, has been a premier research competition for Dialog Systems since its inception in 2013. Neural approaches have started to show first promising results in this area. DSTC6 is focusing on how to apply End-to-End technologies to Dialog Systems in a pragmatic way. We have released baseline setups consisting of data, models, and training tools, and participants are now developing their systems. For the final evaluation, the test sets will be provided on Sep. 25th and the results submitted by Oct. 8th. Currently more than 100 people are registered in DSTC6. We plan to have a wrap-up workshop to review the state-of-the-art performance and novel approaches on the DSTC6 tasks and discuss the next directions for dialog technology challenges. We will invite general technical papers for End-to-End dialog technologies and keynote speakers who have proposed cutting-edge approaches for dialog related technologies. After this workshop, we will organize a special issue for End-to-End dialog technologies for DSTC6 in the journal of Computer Speech and Language.

We are starting to solicit sponsorship for DSTC6. These funds will be used to offset some costs for items such as social events, honorariums for invited speakers, supporting students, etc. In exchange for your support, we will provide the opportunity to promote your company during the workshop and through the webpage. The sponsorship package for DSTC6 is shown in the table below. We would greatly appreciate if you could contribute to DSTC6. If you are interested in sponsoring DSTC6, please send back the following application form with the electronic copies of logos of your organization to our sponsorship committee (contact information below). We hope you will be able to sponsor DSTC6, and we look forward to hearing from you.

Sincerely,

DSTC6 Organizing Committee (http://workshop.colips.org/dstc6/)
      Chiori Hori - Mitsubishi Electric Research Laboratories (MERL), USA, chori@merl.com
      Julien Perez - Naver Labs Europe, France, julien.perez@naverlabs.com
      Koichiro Yoshino - Nara Institute of Science and Technology (NAIST), Japan, koichiro@is.naist.jp
      Seokhwan Kim - Adobe Research, USA, seokim@adobe.com

DSTC6 Sponsorship Application Form

Sponsorship class	Gold	Silver	Bronze
Donation amount	$3,000	$2,000	$1,000
Logo with links on conference website	X	X	X
Acknowledgement during opening/closing + Logo in proceedings	X	X	X
Exhibit booth for product display / information / prospecting	X	X	X
A presentation during the luncheon	X	X	
Logo and acknowledgement for supporting one of the following: coffee break, lunch, student travel grants, video recordings	X	X	
Paper award with sponsors' name	X		

Questionnaire:

(1) Please select one of the sponsorship classes: [   ] Gold, [   ] Silver, [   ] Bronze
(2) If you select Gold or Silver, please rank the following options for Logo and acknowledgment according to your preference. One of the options will be assigned on a first-come first-served basis in each class.
      [   ] Coffee break [   ] Student travel grants [   ] Video recordings [   ] Lunch
      (*) Some options may not be carried out in case of the budget impasse.
(3) Please fill the planning date for sponsorship payment: MM/YY
     Once we receive the sponsorship application, we can start putting your company logo on our web site. As for the timing of the sponsorship payment, we expect it to be done within a month after the application is submitted. If you need more time for the payment, please ask us about it and provide some detail.